

DREAMWORKS

# Trolls

WORLD TOUR



IN CINEMAS MARCH 26

DESIGN YOUR OWN TROLL BELOW FOR YOUR CHANCE TO  
**WIN\* 1 OF 20 TROLLS**  
**WORLD TOUR PRIZE PACKS**

**TROLL NAME:**

## HERE'S HOW IT WORKS

1. Draw your own Troll – what does it look like? Is it pink, green or something in between? What land does it belong in - Funk, Country, Techno, Classical, Pop or Rock?
2. Name your Troll and bring it to life with colour
3. Get creative with glitter, sequins, and more glitter
4. Get a parent or guardian to take a photo of your work - ensuring we can see the completed official entry form clearly
5. Follow **@Event\_Cinemas** on Instagram
6. Get a parent or guardian to post the photo on their Instagram page\* and tag **@Event\_Cinemas** with **#TrollsWorldTouratEvent**

Competition closes 3 February 2020 so get drawing!

# DESIGN YOUR OWN TROLL BELOW FOR YOUR CHANCE TO WIN\* 1 OF 20 TROLLS WORLD TOUR PRIZE PACKS



## CONDITIONS OF ENTRY

1. The Promoter is The Greater Union Organisation Pty Ltd (ABN 99 000 024 439), 478 George Street, Sydney NSW 2000, telephone 02 9373 6600.

2. Information on how to enter the Promotion and the prize form part of these Conditions of Entry. Participation in this Promotion is deemed acceptance of these Conditions of Entry.

The Promotion is open to individuals who:

(a) Are residents of Australia (excluding TAS and VIC); and

(b) Under 13 years of age; entrants must have obtained their parent or guardian's consent to enter the Promotion on these Conditions of Entry; and

(c) Are not employees (or immediate family of such employees) of the Promoter, or any of its related corporations or any of the agencies associated with the Promotion (including suppliers of the prize); and

(d) Have not been discovered to have breached these Conditions of Entry or Conditions of Entry of previous contests run by the Promoter.

3. The Promoter reserves the right to verify the validity of entries and to disqualify any Entrant who tampers with the entry process or who submits an entry that is not in accordance with these Conditions of Entry. It is a condition of entry that Entrants are able to accept the prize as stated. Inability to accept the prize as stated will deem the participant an ineligible Entrant and the prize won will be forfeited.

4. The Promotion commences on Wednesday 1 January at 00:01 AEDT and concludes for entry submissions on Monday, 3 February 2020 at 23:59 AEDT ("Promotional Period").

5. The Promoter's decision for the winner will take place at 14:01 AEDT on Wednesday, 12 February 2020 at Event Hospitality & Entertainment Limited's Head Office, at Level 13, 478 George St, Sydney. The Promoter's decision in relation to any aspect of the Promotion is final and binding on every Entrant.

6. The winners of the Promotion will be notified within 7 business days of the judging via private message on Instagram

7. To enter, Entrants must enter via Instagram and complete the following steps during the Promotional Period:

(a) Upload a photo on the entrant's or parent/guardians' personal Instagram account of a completed **TROLLS WORLD TOUR** official Design Your Own Troll entry form (available at participating cinemas and online) during the Promotional Period;

(b) Tag the photo with @Event\_Cinemas with #TrollsWorldTouratEvent

(c) Follow @Event\_Cinemas on Instagram; and

(d) Have their Instagram profile set on 'Public'.

("Submission")

\*The official colouring entry form must have been coloured in by a child aged 13 and under for there to be a valid entry into the competition.

8. One entry per person will be counted.

9. The prize will be awarded to the 20 entries which, in the opinion of the Promoter's judging panel (at its sole discretion), is the most creative of all entries received. To make the judging process fair and consistent, the panel will be looking for:

(a) Troll Design; interesting and vibrant colours, drawing technique, most creative Troll name, mixed medium (pens, pencils, crayon, glitter – be creative as you can), innovation and age appropriate technique

(b) Instagram Post; How creative, relevant and inspiring it is. Number of Likes and Comments of the entries under the submissions will not determine the winners, but may influence the Panel's decision when determining the final winners.

10. All decisions of the Panel are final and no discussions or correspondence will be entered into.

11. Entries are deemed to be received at the time of posting on Instagram and NOT the time of collecting or downloading an entry form by the Entrant.

12. Incomplete, illegible or incorrect entries, entries which are seen on Instagram or which contain offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win the prize.

13. Twenty (20) Major Prizes will be drawn for Australia (excluding VIC and TAS):

20x **TROLLS WORLD TOUR** prize packs

Each Prize Pack includes –

Mini Gel Pen	\$9.95
Sticker Sheet	\$4.95
Notebook	\$11.95
Yo-yo	\$14.95

Total prize pack is up to a maximum value of **RRP \$41.80** including GST.

14. Entry details remain the property of the Promoter. Acceptance of the prize is deemed to be acceptance by the winner of these Conditions of Entry and approval to use the winner's name and photograph for publicity purposes, unless specifically requested by the winner not to do so at the time of entering the Promotion. Further, the winner may be required to participate in a media interview/s and/ or other promotional engagement as determined by the Promoter.

15. By entering this competition entrants' agree to allow the Promoter to repost their Submission on the Promoter's Facebook, Twitter or Instagram accounts, the Promoter's website (eventcinemas.com.au) and within the Promoter's electronic direct mail (EDM) communication pieces.

16. This promotion is in no way sponsored, endorsed, administered or associated with Instagram. By entering, entrants agree to hold harmless, defend and indemnify Instagram from and against any claims, demands, liability, damages or causes of action, losses or costs arising out of their participation in the promotion.

For Full Terms and Conditions visit [eventcinemas.com.au](http://eventcinemas.com.au)