

**COLOURING-IN
COMPETITION**



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EVENT
C I N E M A S

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C O Y L E

SONIC

THE HEDGEHOG



IN CINEMAS FEBRUARY 13

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GET CREATIVE FOR YOUR CHANCE TO WIN 1 OF 10 PRIZE PACKS!



HOW TO ENTER

1. Collect an entry form from your local cinema or download from eventcinemas.com.au
2. Get creative and colour in the official entry form – you must be 13 years or under to participate
3. Get a parent or guardian to take a photo of your work - ensuring we can see the coloured-in official entry form clearly
4. Follow @Event_Cinemas on Instagram
5. Get a parent or guardian to post the photo on their Instagram page* and tag @Event_Cinemas with #SonicAtEvent

*Instagram profile must be set to public

CONDITIONS OF ENTRY

1. The Promoter is The Greater Union Organisation Pty Ltd (ABN 99 000 024 439), 478 George Street, Sydney NSW 2000, telephone 02 9373 6600.
2. Information on how to enter the Promotion and the prize form part of these Conditions of Entry. Participation in this Promotion is deemed acceptance of these Conditions of Entry.

The Promotion is open to individuals who:

- (a) Are residents of Australia (excluding TAS and VIC); and
 - (b) Under 13 years of age; entrants must have obtained their parent or guardian's consent to enter the Promotion on these Conditions of Entry; and
 - (c) Are not employees (or immediate family of such employees) of the Promoter, or any of its related corporations or any of the agencies associated with the Promotion (including suppliers of the prize); and
 - (d) Have not been discovered to have breached these Conditions of Entry or Conditions of Entry of previous contests run by the Promoter.
3. The Promoter reserves the right to verify the validity of entries and to disqualify any Entrant who tampers with the entry process or who submits an entry that is not in accordance with these Conditions of Entry. It is a condition of entry that Entrants are able to accept the prize as stated. Inability to accept the prize as stated will deem the participant an ineligible Entrant and the prize won will be forfeited.
 4. The Promotion commences on **Monday, 3 February at 00:01 AEDT** and concludes for entry submissions on **Monday, 2 March 2020 at 23:59 AEDT** ("Promotional Period").
 5. The Promoter's decision for the winner will take place at **14:01 AEDT on Thursday, 5 March 2020** at Event Hospitality & Entertainment Limited's Head Office, at Level 13, 478 George St, Sydney. The Promoter's decision in relation to any aspect of the Promotion is final and binding on every Entrant.

6. The winners of the Promotion will be notified within 7 business days of the judging via private message on Instagram
7. To enter, Entrants must enter via Instagram and complete the following steps during the Promotional Period:
 - (a) Upload a photo on the entrant's personal Instagram account of a completed **SONIC THE HEDGEHOG** official colouring-in entry form (available at participating cinemas and online) during the Promotional Period;
 - (b) Tag the photo with @Event_Cinemas with #SonicAtEvent
 - (c) Follow @Event_Cinemas on Instagram; and
 - (d) Have their Instagram profile set on 'Public'.

("Submission")

*The official colouring entry form must have been coloured in by a child aged 13 and under for there to be a valid entry into the competition.
8. One entry per person will be counted.
9. The prize will be awarded to the ten (10) entries which, in the opinion of the Promoter's judging panel (at its sole discretion), is the most creative of all entries received. To make the judging process fair and consistent, the panel will be looking for:
 - (a) Colouring-in; interesting and vibrant colours, mixed medium (pens, pencils, crayon – be creative as you can), innovation and age appropriate technique
 - (b) Instagram Post; How creative, relevant and inspiring it is. Number of Likes and Comments of the entries under the submissions will not determine the winners, but may influence the Panel's decision when determining the final winners.
10. All decisions of the Panel are final and no discussions or correspondence will be entered into.
11. Entries are deemed to be received at the time of posting on Instagram and NOT the time of collecting or downloading an entry form by the Entrant.
12. Incomplete, illegible or incorrect entries, entries which are seen on Instagram or which contain offensive or

defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win the prize.

13. Ten (10) Major Prizes will be drawn for Australia (excluding VIC and TAS):

• **SONIC THE HEDGEHOG** prize pack

Each Prize Pack includes –

Gold Ring Frisbee	\$10
Protein Shaker	\$15
Light Up Shoe Clip	\$15
Phone Grip	\$10
Light Up Hydration Pack	\$40

Total prize pack is up to a maximum value of **RRP \$90** including GST.

14. Entry details remain the property of the Promoter. Acceptance of the prize is deemed to be acceptance by the winner of these Conditions of Entry and approval to use the winner's name and photograph for publicity purposes, unless specifically requested by the winner not to do so at the time of entering the Promotion. Further, the winner may be required to participate in a media interview/s and/ or other promotional engagement as determined by the Promoter.
15. By entering this competition entrants' agree to allow the Promoter to repost their Submission on the Promoter's Facebook, Twitter or Instagram accounts, the Promoter's website (eventcinemas.com.au) and within the Promoter's electronic direct mail (EDM) communication pieces.
16. This promotion is in no way sponsored, endorsed, administered or associated with Instagram. By entering, entrants agree to hold harmless, defend and indemnify Instagram from and against any claims, demands, liability, damages or causes of action, losses or costs arising out of their participation in the promotion.

For Full Terms and Conditions visit eventcinemas.com.au